

Key Stage 5 Curriculum Map

Department: Business Studies

Subject: EdExcel A Level Business

Year: 13

Term	Autumn 1	Autumn 2	Spring 1	Spring 2	Summer 1	Summer 2
Unit Title(s)	Theme 3 – Business Decisions and Strategy Theme 4 – Global Business		Theme 3 – Business Decisions and Strategy Theme 4 – Global Business		Theme 3 – Business Decisions and Strategy Theme 4 – Global Business	
Overview / rationale & statement of importance	For Theme 3- students will develop their understanding of the concepts introduced in Theme 2. Moving from knowledge of functions to strategy: Business objectives and strategy Business growth Decision making techniques Influences on business decisions Assessing competitiveness Managing change For Theme 4 – students will develop their understanding of the concepts introduced in Theme 1 and explore business activity in a global context. Globalisation Global markets and business expansion Global marketing Global industries and companies					
Knowledge & Understanding	Theme 3: Corporate objectives Theories of corporate strategy – Ansoff’s Matrix and Porter’s Strategic Matrix SWOT Analysis and the impact of external influences Growth, mergers / takeovers and organic growth Reasons for staying small Quantitative Sales Forecasting Investment Appraisal Decision Trees Theme 4: Growing economies International trade and business growth Factors contributing to increased globalisation Protectionism Trading blocs Conditions that prompt trade Assessment of a country as a market Assessment of a country as a production location		Theme 3: Critical Path Analysis Corporate influences / culture Shareholders v stakeholders Business Ethics Interpretation of financial Statements Ratio Analysis – gearing ratio and ROCE Human Resources – labour productivity / turnover and absenteeism Theme 4: Reasons for global mergers / joint ventures Global competitiveness Marketing / niche markets Cultural / social factors Impact of MNCs Ethics / Environmental issues Controlling MNCs		Theme 3: Causes and effects of change Key factors in change Scenario planning Theme 4: Revision for papers 1 &2 Planning / revision for Paper 3	
Skills	Developing exam technique Numerical and quantitative skills Research and application skills Critical Thinking Problem solving		Developing exam technique Numerical and quantitative skills Research and application skills Critical Thinking Problem solving		Developing exam technique Numerical and quantitative skills Research and application skills Critical Thinking Problem solving	
Literacy	Developing reading skills, speaking, listening, critical thinking, extended writing, spelling (including key words)		Developing reading skills, speaking, listening, critical thinking, extended writing, spelling (including key words)		Developing reading skills, speaking, listening, critical thinking, extended writing, spelling (including key words)	

Numeracy	Analysis of data/ graphs / investment appraisal Using formulas to perform calculations	Analysis of data/ graphs / critical path analysis Using formulas to perform calculations	Analysis of data/ graphs. Using formulas to perform calculations
Assessment	Summative Assessment 1 - 2 x 20 mark exam questions for both themes 3 and 4 Summative assessment 2 (mock exams) – Papers 1 and 2 Progress checks at the end of each topic	Summative Assessment 3 (mock exams) - Paper 3 Progress checks at the end of each topic	Final A Level exams combining all content and exam questions
Cross-curricular	Maths English Geography	Maths English Geography	Maths English