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| **YEAR 13 A level Business 2023 SPRING TERM a**  **‘An ambitious curriculum that meets the needs of all’**  **Medium Term Planning\* - Business Decisions and strategy**  (\*One lesson per fortnight- 8 lessons in first term) | |
| **Intent** | **Pupils should be taught:**  **Investment appraisal**  - Simple payback  -Average (Accounting) Rate of Return  - Discounted Cash Flow (Net Present Value only)  - Calculations and interpretations of figures generated by these techniques  - Limitations of these techniques  **Decision trees**  - Construct and interpret simple decision tree diagrams  - Calculations and interpretations of figures generated by hese techniques  - Limitations of using decision trees  **Critical Path Analysis**  - Nature and purpose of Critical Path Analysis  - Complete and interpret simple networks to identify the critical path  - Calculate:  - Earliest Start Time  - Latest Finish Time  - total float  - Limitations of using Critical Path Analysis  **Corporate influences**  - Corporate timescales: short-termism versus long-termism  Evidence-based versus subjective decision making  **Corporate culture**  - Strong and weak cultures  - Classification of company cultures:  - power, role, task and person  - How corporate culture is formed  - Difficulties in changing an established culture  **Shareholders versus stakeholders**  - Internal and external stakeholders  - Stakeholder objectives  - Stakeholder and shareholder influences:  - stakeholder: that the business considers all of its stakeholders in its business decisions/objectives  - shareholder: that the business should focus purely on shareholder returns (increasing share price and dividends) in its business decisions/objectives  -The potential for conflict between profit-based (shareholder) and wider objectives (stakeholder) |
| **Students will continue to learn Business decisions and strategy** |
| **Cross Curricular Links** | **SMSC:** Why should businesses be more socially responsible  **PSHE:**  What is the business news and how does it affect our community?  **Careers:** Job opportunities in different sectors of business  **Literacy:** Tier 3 vocab – average rate of return, critical path analysis, stakeholders, dividends,, objectives, discounted cash flow, payback, decision trees, short termism, long termism, culture,  **Numeracy:** Financial calculations  **Digital literacy:** |
| **Differentiation** | Throughout this topic, quality first teaching will provide differentiation:  **By product:** different learners are asked to present outcomes in a different way via pieces of writing, models and drawings, a voice recording, a song, a drama presentation etc.  **By resource:**  Scaffold tasks form different abilities to allow challenge for all students.  **By Intervention**: by providing different levels of supervision and support  **By Progressive Questioning:** exploring pupils’ understanding through interactive dialogue.  **By Grouping:** according to prior attainment, gender, social preference, preferred learning style.  **By Task:**Pupils should be involved in the identification of targets which are meaningful to them and in the selection of an appropriate task from the given range.  **By Offering Optional Activities:** In class using extension tasks to further learning.  This QFT/SEND provision will be explicit within the lesson by lesson schemes of work. |
| **QFT/SEND Provision** |
| **Intent & Implementation** | - Students will be able to calculate the payback, average rate of return and net present value methods of investment appraisal  - students will understand the limitations of investment appraisal  - Students will understand the importance of decision trees  -students will be able to construct a decision tree  -students will understand the limitations of using decision trees  - students will be able to construct network diagrams  -students will be able to calculate the critical path  -students will be able to calculate early start times, latest finishing times and float times  - students will understand the different types of business culture  students will understand the difference between stakeholder and shareholder interests  Students will continue to practice their exam technique 8,10,12 and 20 mark questions specifically for theme 3 |
| **Learning Outcomes**  **(Most Powerful Knowledge)** |
| **Future Learning** | Theme 3 part B |
| **Impact** | Formative assessment will take place through questioning, presentations and communication.  Examination questions  Mock examination full paper |
| **Assessment** |