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| **YEAR 13 A level Business 2023 AUTUMN TERM 1a**  **‘An ambitious curriculum that meets the needs of all’**  **Medium Term Planning\* - Business Decisions and strategy**  (\*One lesson per fortnight- 8 lessons in first term) | |
| **Intent** | **Pupils should be taught:**  **Corporate objectives**  - Development of corporate objectives from mission statement/corporate aims  - Critical appraisal of mission statements/corporate aims  - Development of corporate strategy:  **Theories of corporate strategy**  - Ansoff’s Matrix  - Porter’s Strategic Matrix  - Aim of portfolio analysis  - Achieving competitive advantage through distinctive capabilities  - Effect of strategic and tactical decisions on human, physical, and financial resources  **SWOT analysis**  - internal considerations: strengths and weaknesses  - external considerations: opportunities and threats |
| **Introduce students to the financial side of work.** |
| **Cross Curricular Links** | **SMSC:** Why should businesses be more socially responsible  **PSHE:**  What is the business news and how does it affect our community?  **Careers:** Job opportunities in different sectors of business  **Literacy**: Tier 3 vocabulary **–** objectives, mission statements, corporate strategy, Ansoff’s Matrix, tactical decisions, tactical decisions, resources  **Numeracy:** Financial calculations  **Digital literacy:** |
| **Differentiation** | Throughout this topic, quality first teaching will provide differentiation:  **By product:** different learners are asked to present outcomes in a different way via pieces of writing, models and drawings, a voice recording, a song, a drama presentation etc.  **By resource:**  Scaffold tasks form different abilities to allow challenge for all students.  **By Intervention**: by providing different levels of supervision and support  **By Progressive Questioning:** exploring pupils’ understanding through interactive dialogue.  **By Grouping:** according to prior attainment, gender, social preference, preferred learning style.  **By Task:**Pupils should be involved in the identification of targets which are meaningful to them and in the selection of an appropriate task from the given range.  **By Offering Optional Activities:** In class using extension tasks to further learning.  This QFT/SEND provision will be explicit within the lesson by lesson schemes of work. |
| **QFT/SEND Provision** |
| **Intent & Implementation** | - Students will understand the importance of setting objective in business  - Students will understand the different types of objective and how they link together  - Students will understand the different theories on strategy  - Student will be able to construct a SWOT analysis  - students will understand the importance of an internal and external audit  - Students will continue to practice their exam technique 8,10,12 and 20 mark questions specifically for theme 3 |
| **Learning Outcomes**  **(Most Powerful Knowledge)** |
| **Future Learning** | Theme 3 part B |
| **Impact** | Formative assessment will take place through questioning, presentations and communication.  Examination questions  Mock examination full paper |
| **Assessment** |