



Knowledge Checklist: 'His Dark Materials: City of Magpies' Close Study Product

| | At end of unit | | |
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| | R | A | G |
| Historical, Social, Cultural and Political context | | | |
| I can identify the genre of His Dark Materials | | | |
| I can compare His Dark Materials: City of Magpies with Dr. Who: An Unearthly Child | | | |
| I can explain how His Dark Materials and Dr. Who reflect society and culture at the time they were made | | | |
| Media Audiences | | | |
| I can describe and explain the nature of the audience for His Dark Materials | | | |
| I can explain the impact of target audience on the scheduling of His Dark Materials | | | |
| I can explain the impact of target audience on the marketing of His Dark Materials | | | |
| I can explain the impact of target audience on the distribution of His Dark Materials | | | |
| I can describe how the target audience was targeted in City of Magpies | | | |
| I can describe and explain the response of the critics to His Dark Materials | | | |
| I can describe and explain the response of the book fans to His Dark Materials | | | |
| I can describe the audience figures for His Dark Materials and explain the trend of the seasons | | | |
| I can explain why the audience may watch His Dark Materials | | | |
| I can explain how fans of His Dark Materials can contribute to their sense of identity | | | |
| I can explain different audience reactions and reading to His Dark Materials | | | |
| Media Language | | | |
| I can describe the codes [CLAMPS] in the episode to convey meaning | | | |
| I can conduct a NICS analysis of His Dark Materials to identify genre accurately | | | |
| I can identify the intertextuality and hybridity in His Dark Materials: City of Magpies | | | |
| I can discuss Propp's Character theory and how it relates to His Dark Materials | | | |
| I can discuss Todorov's Narrative theory and how it relates to His Dark Materials | | | |
| I can discuss Barthes Enigma theory and how it relates to His Dark Materials | | | |
| I can discuss Levi Strauss Binary Opposition theory and how it relates to His Dark Materials | | | |

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| Media Representation | | | |
| I can describe and explain the representation of place, education, masculinity and femininity, race, class and age in HDM | | | |
| I can describe the various stereotypes and subverted stereotypes used in His Dark Materials | | | |
| I can explain the representations and link them to the aims of the producers, the remit of the BBC and the audience | | | |
| Media Industries | | | |
| I can explain the remit of the BBC and how it funded | | | |
| I can describe the role of the BBC and HBO in the production of His Dark Materials | | | |
| I can describe the role of the various production companies who created His Dark Materials | | | |
| I can discuss why the BBC wanted to develop His Dark Materials | | | |
| I can describe the multi-platform, multi-channel TV ecosystem | | | |
| I can describe how TV programmes are regulated on different platforms | | | |