

Knowledge Checklist: Heat Close Study Product



	At end of unit		
	R	A	G
Historical, Social, Cultural and Political context			
I can describe the issues that are discussed in Heat magazine.			
I can explain how the values and beliefs of Heat are reflected in the design of the front cover.			
I can compare the covers of Heat with Tatler and how they reflect the values and beliefs of the two media products.			
Media Language			
I can explain the semiotic codes and meanings on the Heat front cover [design, layout, typography, use of colour and language]			
I can give reasons why the elements on the cover were included.			
I can explain how the choices of elements conform to the conventions of the magazine cover genre.			
I can explain how they choices of elements reject the conventions of the magazine cover genre.			
I can describe and explain how the audience is targeted			
I can describe the narrative devices used to tempt the reader to look inside the magazine.			
Media Representation			
I can describe and explain how and why the producers of Heat have chosen to represent the people, issues and ideas.			
I can explain the stereotypes used.			
I can discuss the over-representation and under-representation of social groups or individuals.			
I can explain how audiences may interpret the representations on the cover.			
I can explain how audience interpretation may be influenced by the identity of the reader			