

## Personal Learning Checklist: 'I, Daniel Blake' Close Study Product



	At end of unit		
	R	A	G
<b>Historical, Social, Cultural and Political context</b>			
I understand the nature of 'I, Daniel Blake' and why it is a social realism film			
I know who Ken Loach is and the type of films he directs			
I understand the difference between 'Director Power' and 'Star Power'			
I understand the difference between a Film Director and a Film Producer			
<b>Media Industries</b>			
I know what an independent film is			
I know who produced 'I, Daniel Blake' and how that impacts on distribution			
I understand why it is harder to raise money for films like 'I, Daniel Blake'			
I know how 'I, Daniel Blake' was limited in production budget and how this impacts on the design and marketing of the film			
I can compare the production budget of 'I, Daniel Blake' with a major studio film like 'Black Widow'			
I can describe the marketing strategies used for 'I, Daniel Blake' and explain why it was done like this			
I can explain how the film was released and why			
I can evaluate whether 'I, Daniel Blake' was a box office success and compare with a major studio film like 'Black Widow'			
I can explain why 'I, Daniel Blake' was certificated a 15 by the BBFC			
I can discuss the growth of merchandising for 'I, Daniel Blake' involving #wearealldanielblake			
I can describe which countries 'I, Daniel Blake' distributed to			
I can discuss how the globalisation of the film industry makes it harder for independent films like 'I, Daniel Blake'			