

## Personal Learning Checklist: 'Black Widow' Knowledge Checklist



	At end of unit		
	R	A	G
<b>Historical, Social, Cultural and Political context</b>			
I understand that 'Black Widow' is a Hollywood 'blockbuster' and what this means			
I understand the difference between 'Director Power' and 'Star Power'			
I can discuss why certain franchises and genres dominate the global film industry and give examples			
<b>Media Industries</b>			
I know and understand the role of major Hollywood studios.			
I can describe key business ownership terms such as conglomerate, vertical and horizontal integration			
I understand why Hollywood blockbusters need huge production budgets and can compare with an arthouse film like 'I, Daniel Blake'			
I know how much 'Black Widow' cost to make and can compare with an arthouse film like 'I, Daniel Blake'			
I can explain how the direction and actors in 'Black Widow' were more diverse and representative and why			
I can explain the various methods of marketing 'Black Widow' and why the production company chose so many methods			
I can compare the marketing methods of 'Black Widow' and 'I, Daniel Blake'			
I can evaluate whether 'Black Widow' was a box office success and can compare with an arthouse film like 'I, Daniel Blake'			
I can discuss why the launch of 'Black Widow' was delayed and modified due to the global pandemic			
I can explain why 'Black Widow' was certificated a 12A by the BBFC and why this was important to the film producers			
I can describe which countries 'Black Widow' distributed to and why being a global hit was important			
I can compare the global distribution of Black Widow and 'I, Daniel Blake' and why this was so.			
I can describe the range of merchandising products and why these are important to Hollywood 'blockbusters'			
I can compare the merchandising associated with 'Black Widow' and 'I, Daniel Blake' and why this was so.			
I can describe the many distribution channels used by Disney for Black Widow and how this links to the pandemic			
I can discuss the importance of streaming services to modern global studios			
I can explain how globalisation of the film industry			
I can discuss how major film studios can be seen as a form of cultural imperialism and describe the impact this has			