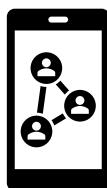


**Name:**



**Doodle RAG sheets – R186 – Sport and the Media**

Self-Assessment in red pen.

Teacher feedback in green.

## Topic Area 1 – The different sources of media that cover sport.

*Media Sources/ how they cover sport.*



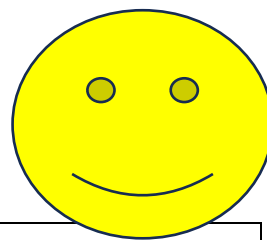
Topic Area 1	R	A	G
<i>Understanding of the different media sources are fast-changing aspects of sport (e.g., social media, media sharing, blogs)</i>			
<i>Reference to a variety of media sources for the chosen sports club (football, tennis, golf)</i>			
<i>Understanding of traditional sources in comparison to media sources (e.g., TV, Radio, Podcasts)</i>			
<i>Reference to a variety of traditional sources of media for the chosen sports club (football, tennis, golf)</i>			
<i>Understanding of print media sources and their role as traditional media sources (e.g., newspapers, magazines, booklets)</i>			
<i>Reference to a variety of print media sources for the chosen sports club (football, tennis, golf)</i>			

Marking Criteria		
Task 1 – Topic Area 1: The different sources of media that cover sport		
MB1: 1 - 4 marks	MB2: 5 - 8 marks	MB3: 9 - 12 marks
<p>Demonstrates a <b>basic</b> understanding of the different media sources relevant to their club's sporting activity.</p> <p>Provides <b>limited</b> links to a <b>few</b> media sources and identifies how they might be used to provide information to their club's spectators.</p> <p>Gives <b>limited</b> recommendations of the media sources that would most benefit their club.</p> <p>[1 2 3 4]</p>	<p>Demonstrates an <b>adequate</b> understanding of the different media sources relevant to their club's sporting activity.</p> <p>Provides <b>sound</b> links to <b>some</b> different media sources and provides a <b>range</b> of examples of how they might be used to provide information to their club's spectators.</p> <p>Gives <b>sound</b> recommendations of the media sources that would most benefit their club.</p> <p>[5 6 7 8]</p>	<p>Demonstrates a <b>comprehensive</b> understanding of the different media sources relevant to their club's sporting activity.</p> <p>Provides <b>detailed</b> links to <b>most</b> of the different media sources and provides a <b>wide range</b> of examples of how they might be used to provide information to their club's spectators.</p> <p>Gives <b>clear and detailed</b> recommendations of the media sources that would most benefit their club.</p> <p>[9 10 11 12]</p>

What Went Well	Even Better If	Completion by

## Topic Area 2 – Positive effects of the media in sport.

*Relationship between media and sport/positive impacts of media in sport.*



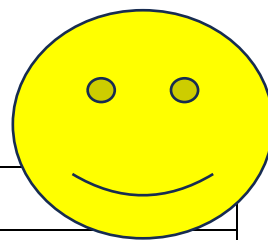
Topic Area 2	R	A	G
<i>Explain the positive relationship between sport and the media and how it influences participation (e.g., promotion of sport, inspiring others, role models)</i>			
<i>Explain how media raises the profile of your chosen sport giving examples of initiatives and promotional material</i>			
<i>Explain how education is a positive impact for the exposure of new and minority sports</i>			
<i>Explain the education for performers and spectators in emerging sports/existing sports</i>			
<i>Explain the relationship between sport and the media and how they increase revenue</i>			
<i>Explain how commercialised sport utilises media sources to promote opportunities for business</i>			
<i>Know the importance of the relationship between sport and the media, and sponsorship (the golden triangle) What are the opportunities for sponsorship</i>			

Marking Criteria			
Task 2 – Topic Area 2: Positive effects of the media in sport			
MB1: 1 - 3 marks	MB2: 4 - 7 marks	MB3: 8 - 10 marks	
<p>Demonstrates <b>basic</b> knowledge of the positive impacts of the media in their club's sporting activity.</p> <p>Provides <b>limited</b> examples that demonstrate a <b>basic</b> evaluation of the relationship between their club's sporting activity and the media.</p> <p>[1 2 3]</p>	<p>Demonstrates <b>adequate</b> breadth of knowledge of the positive impacts of the media in their club's sporting activity.</p> <p>Provides a <b>range</b> of examples that demonstrate an <b>adequate</b> evaluation of the relationship between their club's sporting activity and the media.</p> <p>[4 5 6 7]</p>	<p>Demonstrates a <b>comprehensive</b> breadth of knowledge of the positive impacts of the media in their club's sporting activity.</p> <p>Provides a <b>wide range</b> of examples that demonstrate <b>detailed</b> evaluation of the relationship between their club's sporting activity and the media.</p> <p>[8 9 10]</p>	
MB1: 1 - 2 marks	MB2: 3 - 4 marks	MB3: 5 - 6 marks	
<p>Provides a <b>limited</b> recommendation of a media source to spend the lottery grant on.</p> <p>[1 2]</p>	<p>Provides a <b>sound</b> recommendation as to which media source to spend the lottery grant on.</p> <p>[3 4]</p>	<p>Provides a <b>comprehensive</b> recommendation as to which media source to spend the lottery grant on.</p> <p>[5 6]</p>	

What Went Well	Even Better If	Completion by

## Topic Area 3 – Negative effects of the media in sport.

*Negative effects/spectators in live sport/sport performers impact*



Topic Area 3	R	A	G
<i>Understand external factors affecting the decline in live spectatorship (e.g., PPV, gambling, social networking)</i>			
<i>Understand the ethical appropriateness of sponsors (e.g., gambling logos, alcohol)</i>			
<i>Understand how the media is assisting a widening wealth divide in sport (e.g., football agents, gender divide, pay gap)</i>			
<i>understanding of wider global issues on sport performers and spectators (e.g., reduction in spectatorship, travel restrictions)</i>			
<i>Understand how the media demands affecting sport fixture scheduling (e.g., Xmas calendar, international breaks)</i>			
<i>Understand how the coverage of inappropriate behaviour both on-field and off-field impact sporting behaviour.</i>			
<i>Understand how rejection of sporting heroes is portrayed in the media and how scrutiny + criticism impacts society on performers, leaders, and officials.</i>			
<i>Understand how increased pressure on athlete's link to mental health (e.g., body type, stereotypical behaviours)</i>			



Marking Criteria			
Task 3 – Topic Area 3: Negative effects of the media in sport			
MB1: 1 - 4 marks	MB2: 5 - 8 marks	MB3: 9 - 12 marks	
<p>Demonstrates <b>basic</b> knowledge of the negative impacts of the media in their club's sporting activity.</p> <p><b>Limited</b> reference to the ethical issues surrounding the use of media in their club's sporting activity.</p> <p>Provides <b>limited</b> examples that cover spectators, participants and their club's sporting activity.</p> <p>[1 2 3 4]</p>	<p>Demonstrates an <b>adequate</b> breadth of knowledge of the negative impacts of the media in their club's sporting activity.</p> <p><b>Some</b> reference to the ethical issues surrounding the use of media in their club's sporting activity.</p> <p>Provides a <b>range</b> of local and national examples that cover spectators, participants and their club's sporting activity.</p> <p>[5 6 7 8]</p>	<p>Demonstrates a <b>comprehensive</b> breadth of knowledge of the negative impacts of the media in their club's sporting activity.</p> <p><b>Clear and detailed</b> reference to the ethical issues surrounding the use of media in their club's sporting activity.</p> <p>Provides a <b>wide range</b> of local and national examples that demonstrates <b>detailed</b> knowledge covering spectators, participants and their club's sporting activity.</p> <p>[9 10 11 12]</p>	
Total			

What Went Well	Even Better If	Completion by
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